

# 4th Annual Regional Housing

# SMART "Housing 101"

May 21, 2004

South Coast Air Quality  
Management (SCAQMD)  
Room GB , 21865 Copley  
Drive Diamond Bar,  
California, 909.396.2000



SOUTHERN CALIFORNIA ASSOCIATION of GOVERNMENTS

8:30 - 8:50 AM

Registration

8:50 - 9:00 AM

Welcome

Hon. Alta Duke, Mayor, City of La Palma and  
Vice Chair of SCAG's Community, Economic and Human Development Committee

Hon. Deborah Robertson, Council Member, City of Rialto and  
Hon. Bart Doyle, Former Mayor, City of Sierra Madre, and  
Hon. Paul Nowatka, Council Member, City of Torrance Housing Summit Steering Committee.  
*The State of Housing in the Region*

9:00 - 10:00 AM

*Housing and Growth*

Moderator: John Husing, Inland Empire Economist

Dowell Myers, Professor and Director of Master of Planning Program,  
University of Southern California  
*Housing our Future Population in a Post Sprawl Era*

John Fregonese, Principle, Fregonese-Calthorpe Associates  
*Land Use Strategies Shaping the Regional Growth Vision*

10:00 - 11:30 AM

*Development Barriers and Strategies to Overcome Them*

Moderator: Neal Richman, Assistant Director, UCLA's Advanced Policy Institute

Mark Buckland, President of the Olson Company  
*What it Takes to Make Infill Housing Strategies Work*

John Seymour, III, Director of Acquisitions and Forward Planning,  
Southern California Housing Development Corporation  
*Lessons Learned from Local Success Stories*

Rick Bishop, Executive Director, Western Riverside Council of Governments  
*Corridor Planning for Housing Needs and Economic Growth*

11:30 - 12:30 PM

*Views from the Capital, Perspectives from Local Government*

Moderator: Hon. Bart Doyle, Former Mayor, City of Sierra Madre

Hon. Dennis Hollingsworth, Vice-Chair, Senate Housing Committee  
Mark Stivers, Chief Consultant to the Senate Housing Committee  
Hubert Bower, Chief Consultant to the Assembly Housing Committee  
*The State of Housing and Pending Legislative Priorities*

Hon. Richard Dixon, Council Member, City of Lake Forest  
Hon. Ron Loveridge, Mayor, City of Riverside and President, California League of Cities  
Hon. Susan Longville, Council Member, City of San Bernardino  
*Perspectives from Local Government*

12:30 - 1:00 PM

Luncheon Keynote: Lawrence H. Parks, Senior Vice-President,  
Federal Home Loan Bank of San Francisco  
*The Workforce Housing Initiative: Promoting Home Ownership Near Jobs*  
(with 15 minutes for Q & A)

1:15 PM

Wrap Up